Top-notch Website Design Trends for 2019

In today's cut-throat competitive world where new websites keep on coming and impacting Google each day, some always stay on the top. The reasons behind this could be their images, content, the way of styling the entire webpage, or something else. Undoubtedly, all these aspects play a vital role in keeping a website's ranking high, but what matters more is the habit of walking with the trends.

True enough - If you fail to update your website according to the changing trends, you will not be able to proceed with a top-ranking website. Hence, it is vital to keep your site up-to-date and trendy.

Top Website Design Trends of 2019

1. Artificial Intelligence and New Age Chatbot

Artificial intelligence (AI) and Chabot's are the most valuable trends of 2019. With the advanced voice assistants, such as Apple Siri, Google Home, etc., we can now actually see that the AI is in action. Moreover, with the advancements in machine learning (ML) and AI, the chatbot are turning smart, efficient, and intelligent. This technology, which has brought the chatbot into play, is expected to stay on the top place in the industry for years and years.

2. Bold Colours

You can notice that the designers nowadays opt for more flashy and vibrant colours, which create eye-catching combinations and effects. These colour schemes enable them to interact with almost everyone, including audiences with disabilities.

3. Illustrations Go Mainstream

Illustrations are powerful tools that can bring abstract concepts to life. They can also aid in resolving representational issues that photography may not and allow the designers to design digital products that attract a diverse audience. Hence, illustrations are something that businesses must look out in 2019.

4. Organic Shapes and Backgrounds

Previously, most designers tend to use card-based UI. However, now it is the age of shapes and backgrounds with amoeboid blobs of bold colours, dramatic diagonals, straight lines, and other spherical shapes.

5. Innovative Topography

Typography is undoubtedly a persuasive tool that catches the attention of not just the audience but also investors. That's why more and more designers are moving ahead of san serif fonts and exploring the varieties of other typefaces. Good synchronization between serif and sans serif fonts is a source to provide a dynamic user experience to the audience in the present continuously advancing era.

6. Homepage or Single Page Website

In 2019, it is better to say goodbye to the traditional homepage and explore other dynamic access points. It is because the current trends aim to make multiple channels proceed simultaneously and perform in harmony with each other. The websites are now emerging with an amalgamation of conversational interfaces, social media profiles, and mobile apps. Therefore, you as a forward-thinking businessman should go ahead with single page websites that offer information without complex navigations.

7. Thumb-friendly Navigation

As mobile browsing has firmly overtaken desktop, the designs are increasingly becoming thumb-friendly. The website designing process should be carried out by considering how users hold their mobiles and navigate across the screen.

8. Glitch Art

No trend list would get complete without including glitches, which are significant in this rapidly modernizing age when computers are very pervasive. Glitch art by giving a distinctly psychedelic look to your website can draw the viewers' eye even to those sections that are double-exposed, warped, and glitchy.

Bottom Line

Here you have it! These are some major trends that have been and will continue influencing websites this year. It's high time to act smartly and discover where your site stands in the market. Note that the trends keep on evolving and becoming better year after year. The latest trends, be it website design or development, can act as benchmarks. They help you integrate changes that provide your site's visitors and customers with excellent user experience, which ultimately aid you to win the competition. Don't forget to keep an eye on what comes next!